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Dear Hiring Manager,

I am writing to express my interest in a financial services or business development role at your organization. With over a decade of progressive experience in financial management, client relationship building, and strategic business development, I bring a dynamic combination of leadership, analytical skills, and client-focused service that aligns seamlessly with your company's mission and goals.

In my most recent role as Relationship Manager II at Regions Bank, I consistently exceeded sales goals by building strong client relationships and delivering tailored financial solutions. At E-Trade Financial and Morgan Stanley, I managed books of business totaling over \$300 million in assets and was instrumental in bringing in over \$30 million from existing clients—demonstrating a deep understanding of investment strategies and client retention. My expertise spans across financial planning, B2B sales, cross-functional team leadership, and compliance with FINRA and insurance regulations.

What sets me apart is my dedication to continuous improvement, both personally and professionally. I hold a Master's in Accounting and Financial Management and multiple industry certifications including FINRA Series 7 and 66, and licenses in Life, Health, Property, and Casualty insurance. My ability to communicate effectively and develop long-term strategies has repeatedly led to increased profitability and client satisfaction in every role I've held.

I am excited about the opportunity to bring this same level of dedication and impact to your team. I would welcome the chance to further discuss how my background and skills can contribute to your continued success.

Thank you for your time and consideration. I look forward to the possibility of speaking with you.

Sincerely,  
Franklyn Morrow