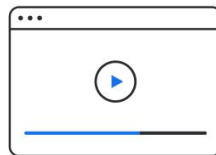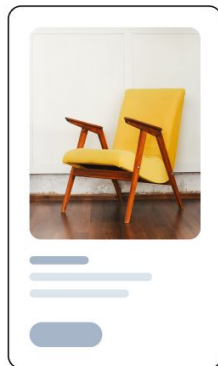# Contentful Basics: Getting started

Contentful

Contentful Basics: Getting Started

Resources

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Agenda

1. Basic Concepts
2. The Authoring User Interface
3. Apps in Contentful
4. Conclusion

Please participate and ask questions

Type your questions into the Zoom chat — we'll answer questions along the way and at the end of the session
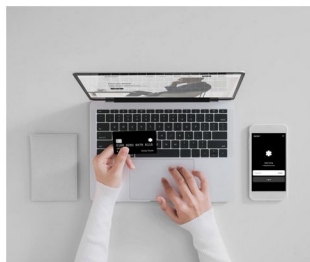
Headless CMS Defined
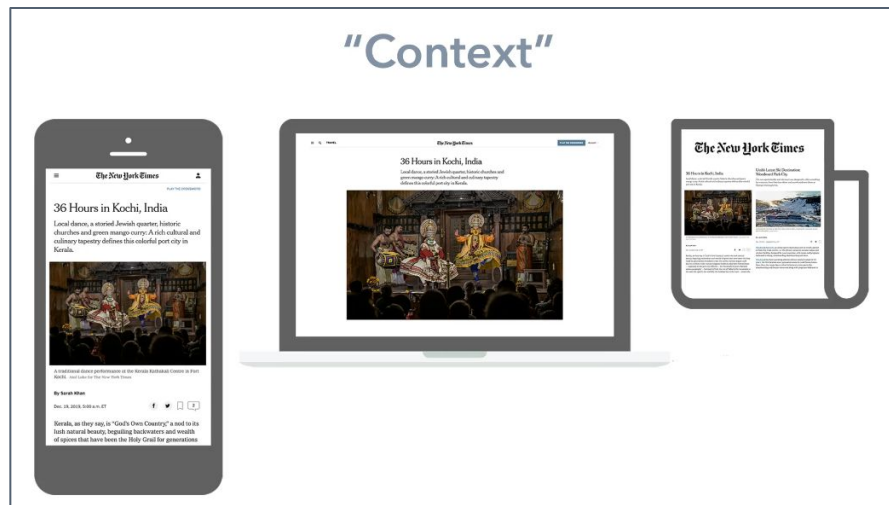
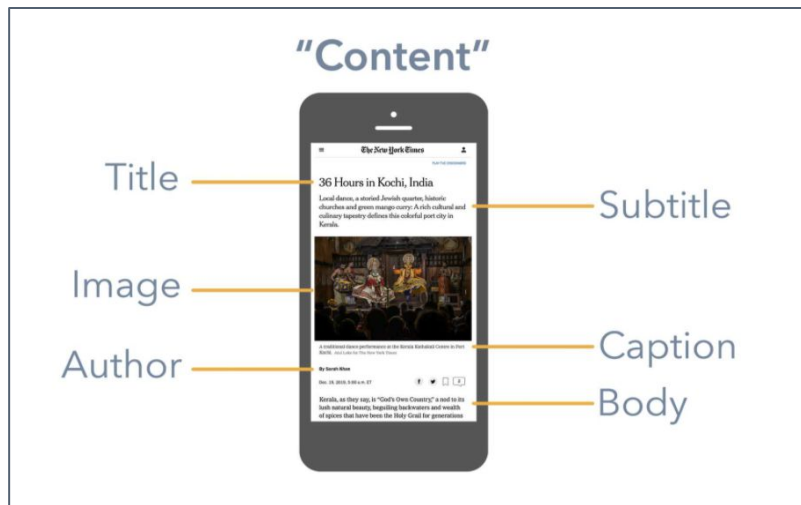# Headless CMS Defined
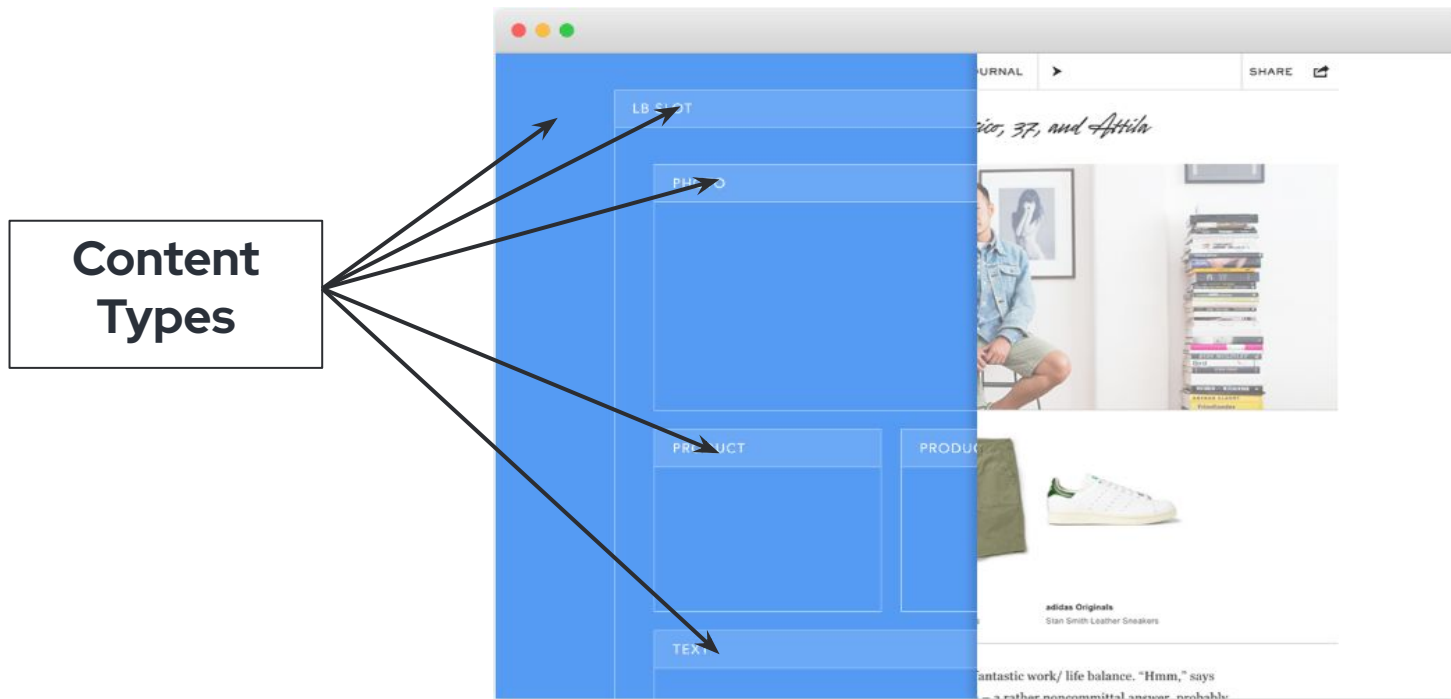

Headless CMS

Separating Content from Context

Structured Content

Content Types

Structured Content

Create Once Reuse Everywhere

Playlist (Content Type)

Songs

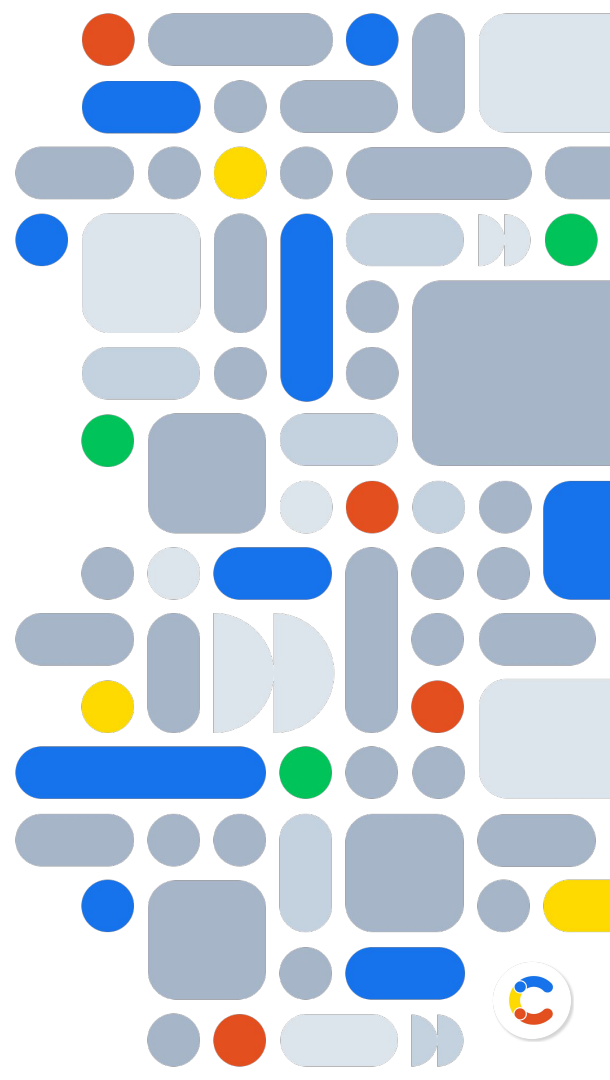|			
Purple Rain Prince		Let's Go Crazy E Prince	
Little Red Corvette Prince		Raspberry Beret Prince	
When Doves Cry Prince		Kiss Prince	

Artist (Also a Content Type)

Prince

Questions so far?
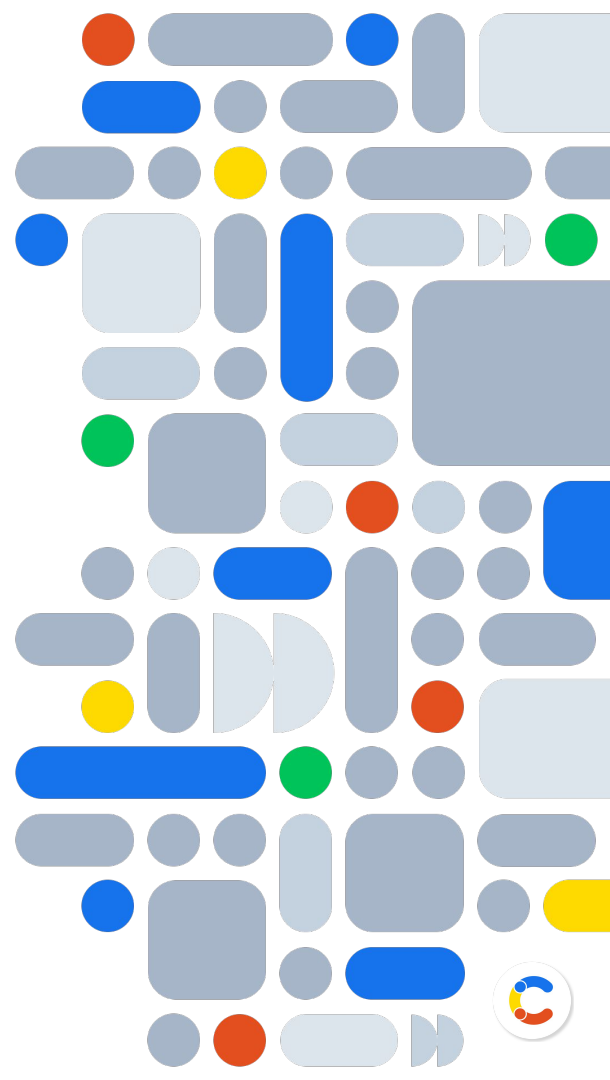
Trivia!

Trivia

What is used in Contentful to define the structure and attributes of content?

a) Models

 b) Entries
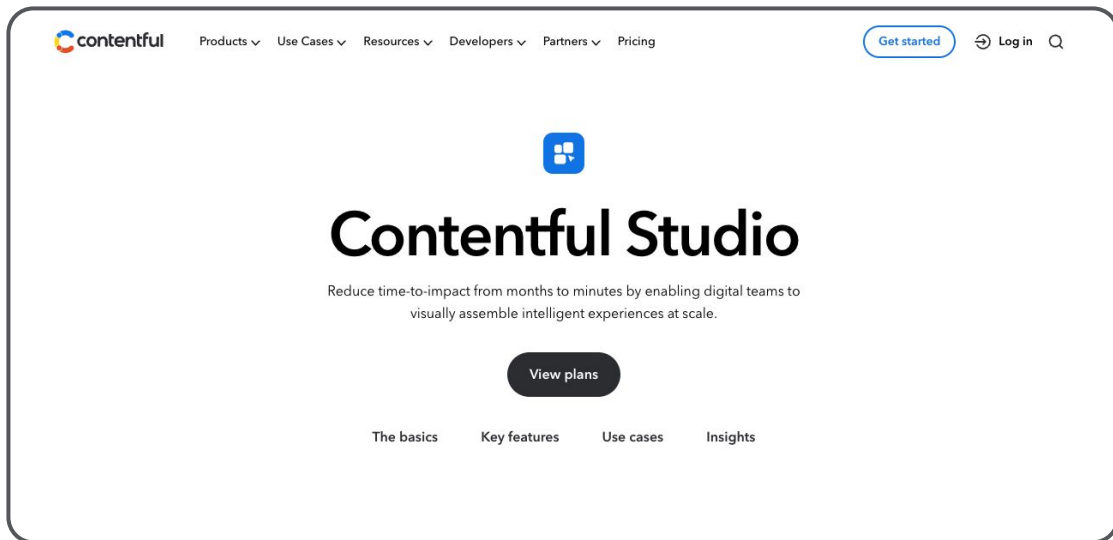
c) Assets

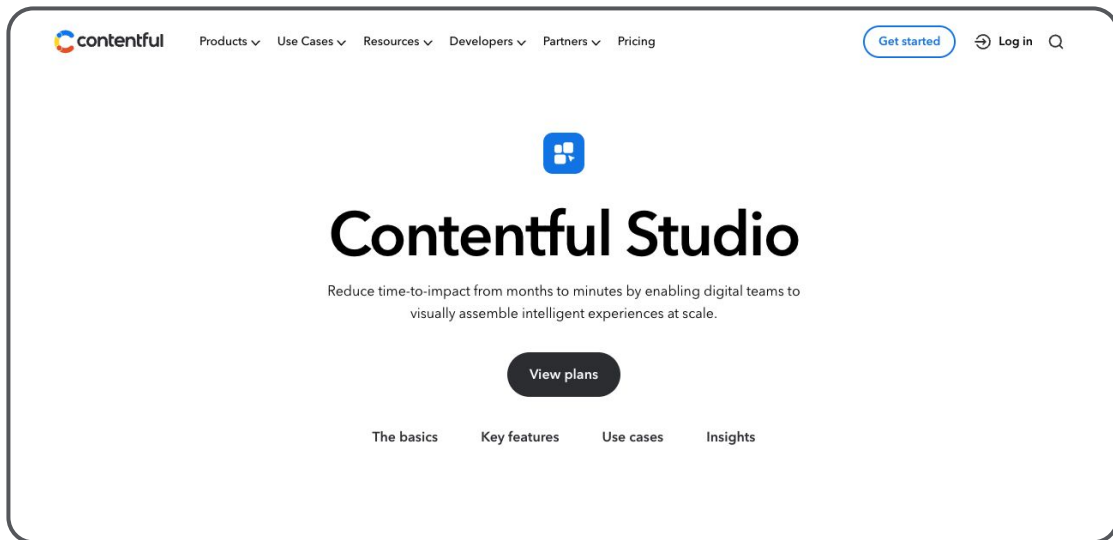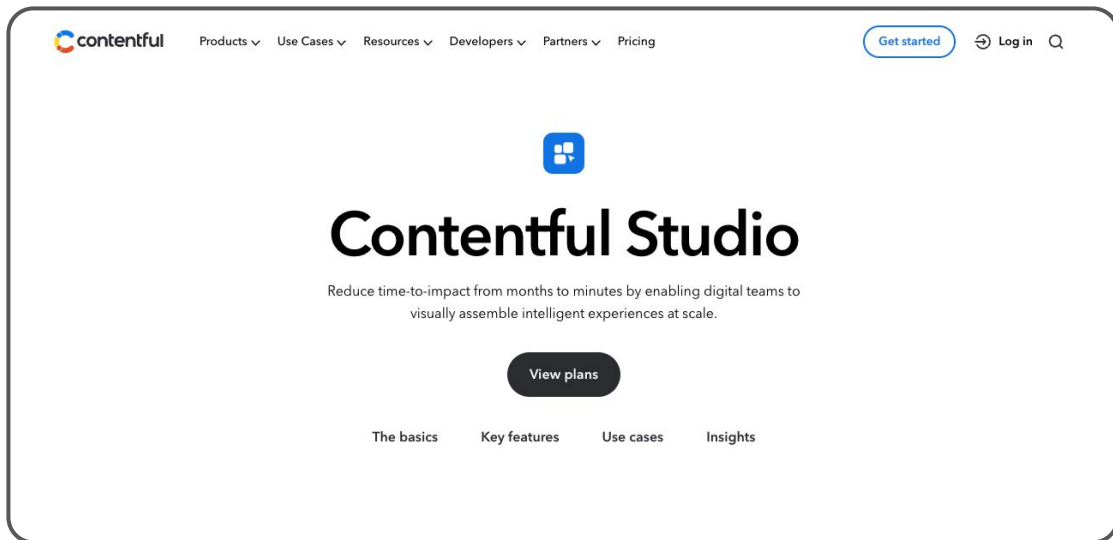d) Content types

Contentful Platform Demo
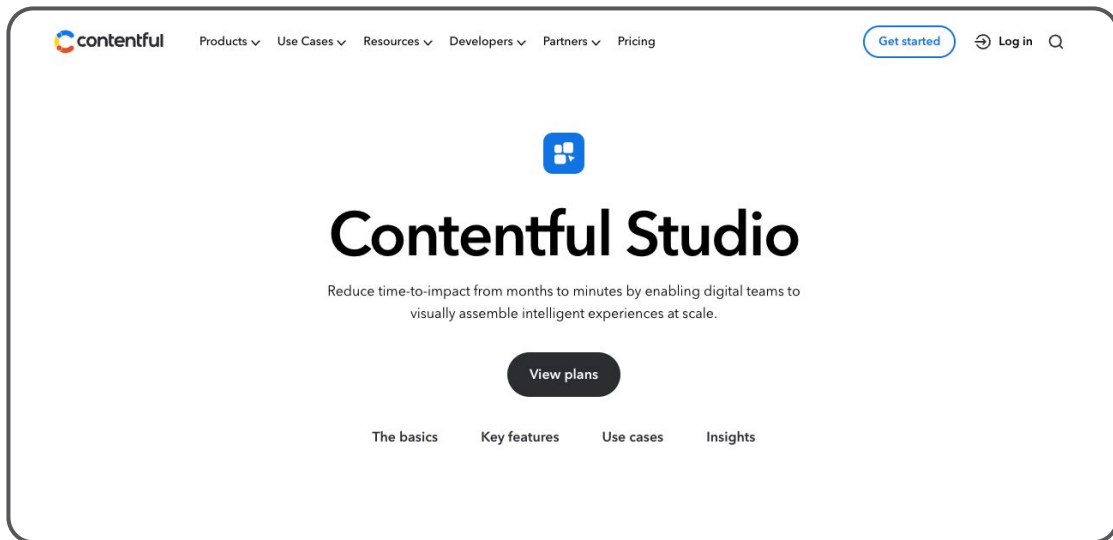
Diving into the Contentful Platform

Diving into the Contentful Platform
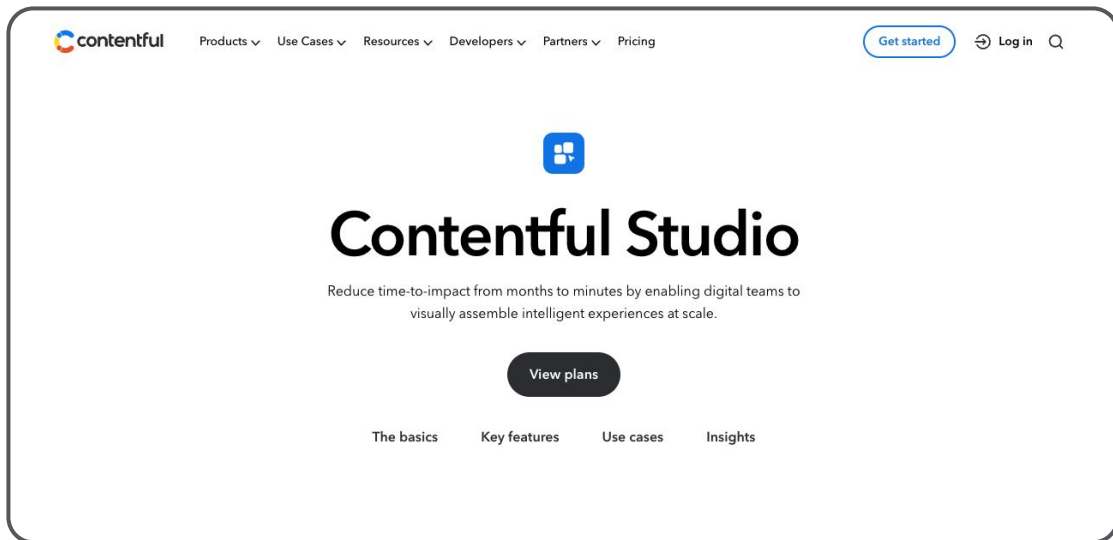
Diving into the Contentful Platform

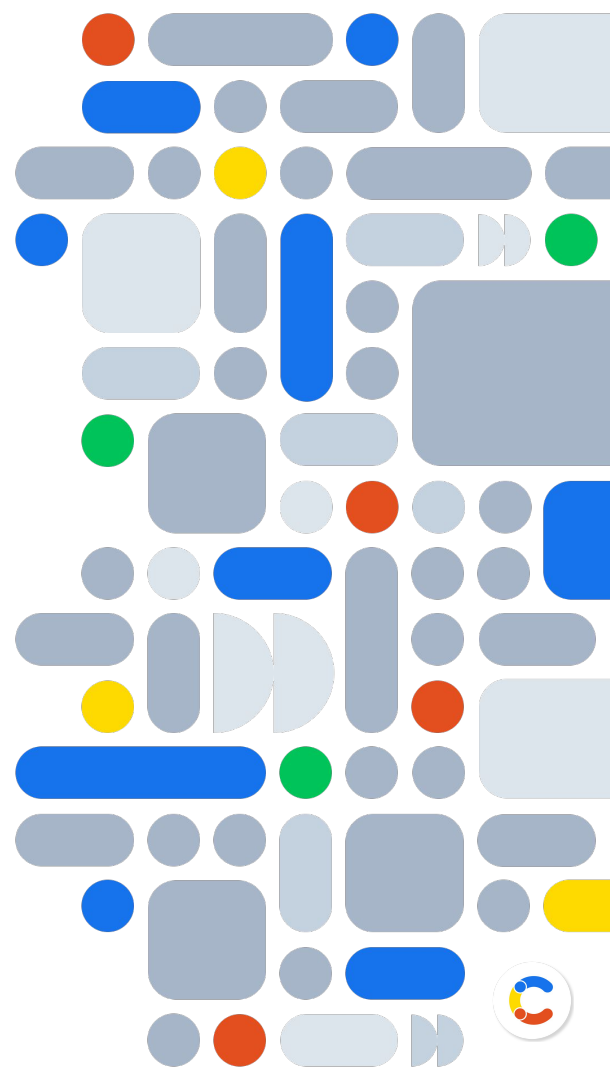# Diving into the Contentful Platform

Questions so far?

Diving into the Contentful Platform
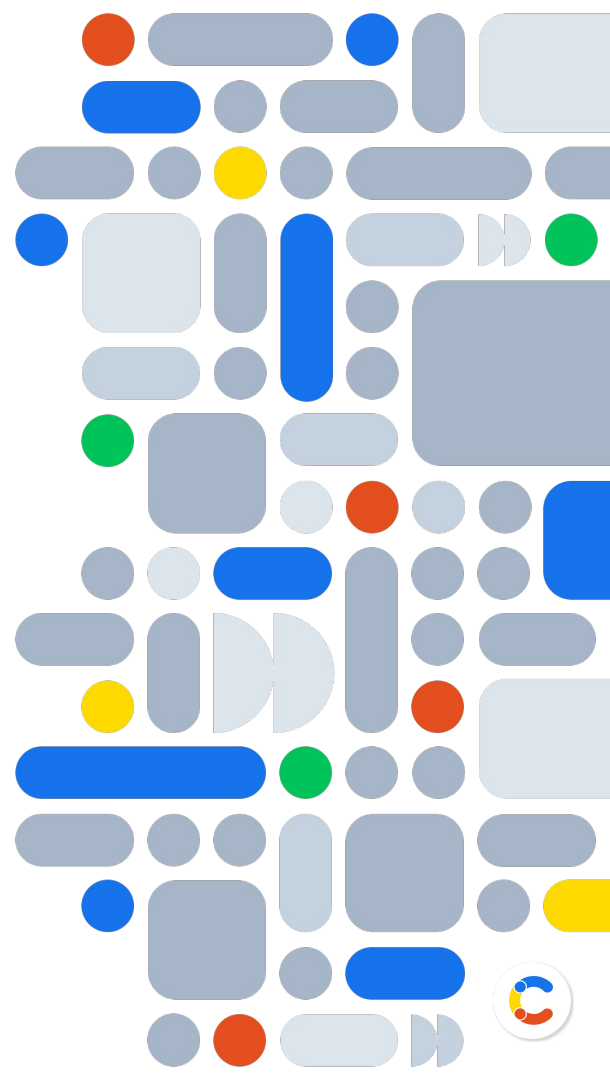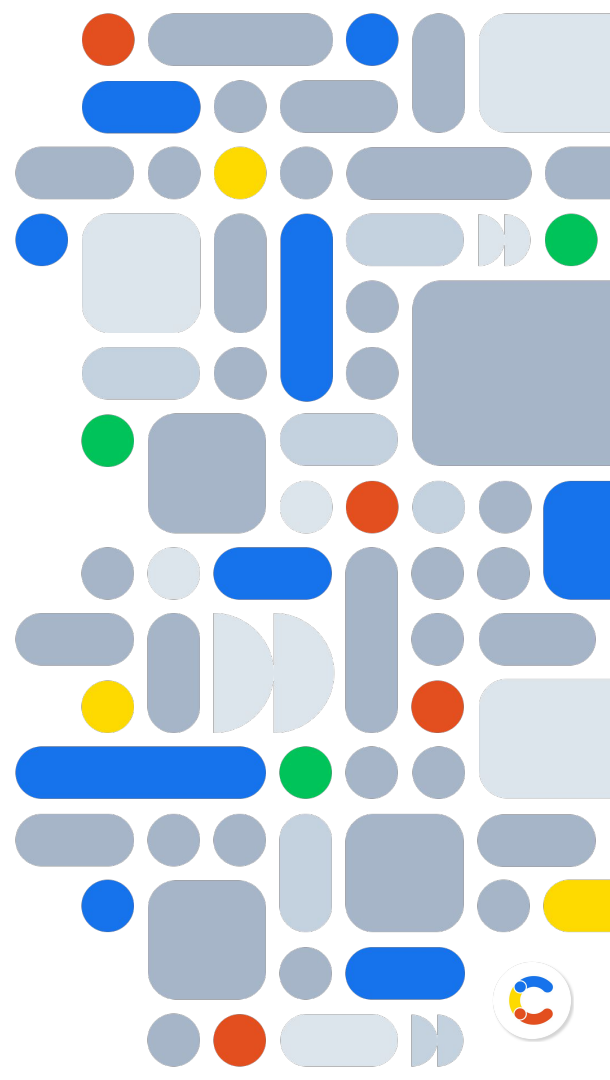
Trivia!

Trivia

True or False:

An entry in Contentful is a specific instance of content based on a content type

Trivia

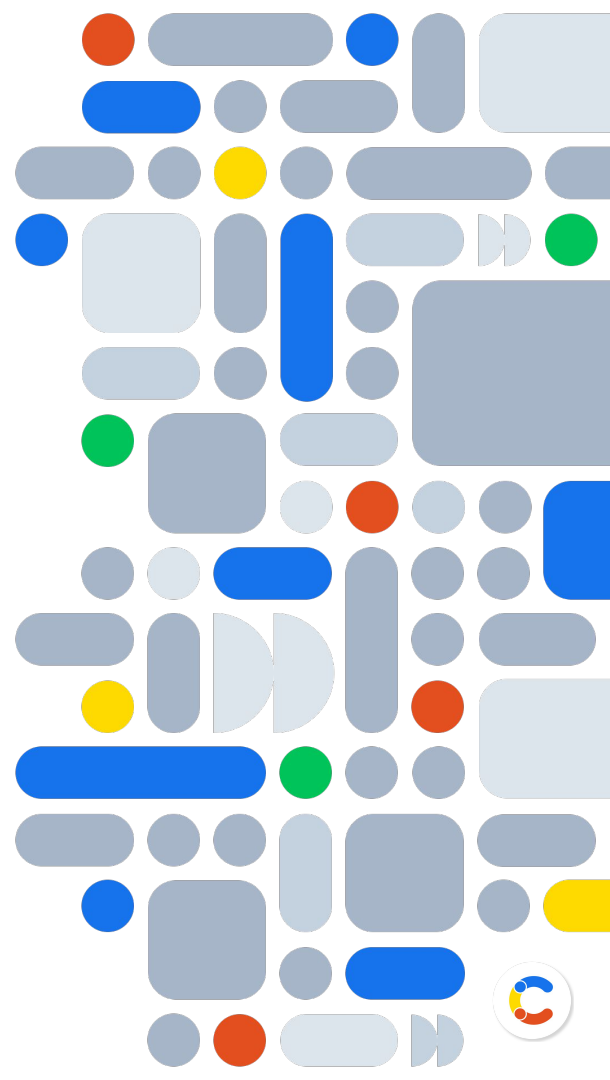**Which Contentful component contains the actual content?**

a) Content types

 b) Assets

c) Fields

d) Entries

Trivia

Once an image is uploaded to Contentful as an asset, how can you use it in your content?

a) Add it to a model

b) Reference it in an entry

c) Define it as a new field

b) Drag it onto an entry

Questions so far?

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Feedback

Complete the Survey